

# Annual Report 2019



# Asphalt Institute Foundation Mission

“To conduct strategic research  
and educational activities  
that are designed to advance and improve  
both the liquid asphalt industry  
and the welfare of the general public.”

**[asphaltfoundation.org](http://asphaltfoundation.org)**

Established in 2014, the Asphalt Institute Foundation is a 501(c)3 non-profit public foundation.

2019 may well be remembered as the year when legacy gifts to the Asphalt Institute Foundation made a turn – with more than \$1,600,000 in contributions and pledges. These gifts enable the foundation to make major strides in accomplishing our mission through the fulfillment of our programs.

Strategic research for the advancement of the binder industry received a major boost with an ExxonMobil contribution in April during the Asphalt Institute’s gala dinner at the Union League Club of New York, where the organization was celebrating its Centennial year.

During our summer meeting in Chicago, The Heritage Group made a major gift in honor of Fred M. Fehsenfeld, Sr. – also for strategic research purposes.

Bill and Shireen Kirk’s legacy gift in December enabled the creation of the Kirk Scholars scholarship program, which will award its first scholarships to students in early 2020.

We encourage you to read more about each of these significant contributions later in this report as they are vital in helping us achieve our vision. It is exciting to capture the enthusiasm within these companies and individuals as they relay their hope for the future of our people and the industry they join.

For the last several years, we encouraged contributions to AIF via a ‘brick by brick’ capital campaign and were delighted to dedicate the AI Foundation Courtyard in October. This program enabled both individuals and companies to contribute towards the ideals of the foundation while being part of a lasting tribute to their gifts.

Importantly, a foundation isn’t principally about its funding – it’s about what is done with those gifts – initiating positive change.

We see this when our programs educate student interns on the potential careers within the asphalt industry. We see it through the hard work of our research committee and the tremendous response to our call for proposals on strategic research.

The AI Foundation is making a difference. Learn how the generosity of donors can advance these programs to meet tomorrow’s opportunities.



**Austin Miller**  
AIF Chair



**Peter T. Grass, P.E., CAE**  
AIF President

Two handwritten signatures in black ink. The first signature is for Austin Miller and the second is for Peter T. Grass.



## Asphalt Institute Foundation Internship Program



**Austin Hamlett (Owens Corning) and Mamadou Balde (ExxonMobil).**

The Asphalt Institute Foundation focused its sights on continued expansion of the internship program in 2019. For the fourth straight

year, AIF saw growth in the number of interns participating in the program. A total of ten interns from four AI member companies took part in the two-day program at the Asphalt Institute Headquarters on June 19-20.

The objective of the internship program is to attract new professionals to the asphalt industry by providing real-world experiences, along with professional networking opportunities. While in Lexington, member company interns took part in "Asphalt 101" via presentations and demonstrations that included tours of the binder and mixed design laboratories. In addition, students learned about the organizational significance of the Asphalt Institute and the Asphalt Institute Foundation. Other program highlights included key tips on making the most of an internship experience, as well as

an asphalt industry career panel discussion and Q&A session. The panel discussion was moderated by AIF Education Committee Chair, **John Barrington** (U.S. Polyco, Inc.) and included **Kevin Carlson** (Jebro Inc.),

**Gayle Fee** (Flint Hills Resources, LP), **Pete Grass** (Asphalt Institute) and **Frank Wilson** (Gardner Asphalt Corporation). Each panelist shared their unique story, personal and professional experiences and educational path that led to their current position within the asphalt industry.



**Adrian Davila (Owens Corning) and Josi Minor (Jebro Inc.) attend the AI Summer Meeting.**

Two interns who participated in the 2019 program in Lexington also attended the AI Summer Meeting in Chicago, IL. This first-hand



**Madison Pohl, AI's Senior Asphalt Binder Technician, speaks with the interns during their visit.**

experience allowed them to gain an understanding of the importance of a trade association. While at the meeting, they took part in committee sessions and networked with asphalt industry professionals. The interns were recognized at the President's Luncheon with certificates signifying completion of the 2019 AIF Internship Program.

The foundation will welcome its fifth class of interns to the Asphalt Institute Headquarters in 2020.



## University Textbook Program

Since 2017, more than 2,300 eBook and hardcopy publications have been provided to undergraduate and graduate level engineering students across the United States through AIF's University Textbook Program. The goal of the textbook program is to assist university professors and students with asphalt industry resource manuals and reference material that will enhance their classroom studies of asphalt pavement engineering.

Throughout 2019, the Asphalt Institute Foundation worked with an outside consultant to develop asphalt technology teaching modules that will be utilized alongside AI's technical publications to teach asphalt engineering basics. Phase I of the project includes the development of six 50-minute lessons that a professor could utilize as part of a general materials course for undergraduate civil engineering curriculum utilizing AI's publication, *MS-2: Asphalt Mix Design Methods*. Curriculum topics include flexible pavements

overview; asphalt mixture materials; design of asphalt mixtures; and compaction and volumetric properties. Completion of phase I is set to conclude in the spring of 2020.

Funding of this project would not be possible without the \$40,000 grant awarded to AIF by MDU Resources Foundation and Jebro Inc., in the spring of 2018. The grant funds will also allow the foundation to implement two additional phases of the University Textbook Program. Phase II of the project will allow laboratory modules to be developed that will complement the undergraduate lectures. Phase III will focus on developing a graduate-level course focused entirely on asphalt materials.





During the past year, the Asphalt Institute Foundation's Research Committee has worked diligently to develop research needs statements for research areas that were identified during the inaugural Strategic Asphalt Research (STAR) Symposium held in Colorado Springs, CO, in May 2017.

Last summer, the committee issued a "call for proposals" process for research needs in the areas of durability and sustainability. A total of 14 research proposals were



submitted from 12 different groups located within the United States and abroad. After a thorough review process, the AIF Research Committee recommended that an asphalt sustainability research contract be awarded to the University of Washington. The AIF Board of Directors approved this award at their December meeting in San Diego, CA.



Looking ahead to 2020, the AIF Research Committee will develop

one to two new research needs statements for future research projects. The committee will also continue to work with AIF's Development Committee to secure research funding for these future strategic projects.

## 2021 Strategic Asphalt Research (STAR) Symposium

The Asphalt Institute Foundation is making plans for the second Strategic Asphalt Research Symposium (STAR) to be held May 11-13, 2021, at the W Atlanta-Midtown in Atlanta, GA.



The planning efforts for this quadrennial event are being led by AIF Vice Chair Steve Buckner (Flint Hills Resources, LP) who serves as chair of the ten-member STAR Symposium Planning Task Force.

The three-day event will focus on identifying strategic research

areas and topics that will lead to breakthrough change for the future of the asphalt industry. The foundation looks forward to hosting individuals from around the world in Atlanta, GA, to discuss the asphalt technology of tomorrow.

A special thanks goes to ExxonMobil Imperial for their support of the AIF Foundation by serving as the first sponsor of the 2021 STAR Symposium.





## Legacy Gifts to the Asphalt Institute Foundation

Legacy gifts to the Asphalt Institute Foundation enable donors to create a philanthropic legacy by making an impact in a permanent and prominent

way on the foundation's education and research initiatives. Planned giving opportunities, with naming rights, are available for the Asphalt

Institute's building, laboratories, library and conference room. A legacy gift allows corporate or individual donors an opportunity to support those programs that reflect their values and desires while making a lasting impact.





## Charitable Gifts to the Asphalt Institute Foundation

In 2019, the Asphalt Institute Foundation was honored to be the recipient of \$1.6 million dollars in charitable funds that will promote and support educational and research opportunities. Thank you to these individuals and AI member companies who are championing AIF's mission of advancing and improving the liquid asphalt industry.

## April 2019 \$500,000 Gift from ExxonMobil

A \$500,000 research grant provided by ExxonMobil to the foundation supports strategic research to improve the durability of asphalt binders and pavements, while ensuring that future highways remain sustainable. Since the foundation's inception, ExxonMobil has been an engaged participant and active supporter of the Foundation's internship program, STAR Symposium and charitable events and giving opportunities. With

ExxonMobil's generous gift, the foundation will be able to make continual advancements within the industry.



Ralph Shirts (ExxonMobil), AIF Chair Austin Miller, Avilo Oliva (ExxonMobil) and AIF President Pete Grass at the AI Centennial Gala in New York City.



## August 2019 - \$600,000 Gift from The Heritage Group



With a goal of promoting innovation in the asphalt industry, The Heritage Group announced a contribution of \$600,000 to establish the **Fred M. Fehsenfeld, Sr. Catalyst for Change Initiative**. The donation honors the late Heritage Group founder who was a tireless asphalt industry

supporter and philanthropist. The initiative will fund research and education that promotes advancement in the areas of public procurement innovation; transportation system design; asphalt pavement testing methodology; health, safety and environmental stewardship; and more.



**Geoff Dillon (Asphalt Materials, Inc.), Tony Kriech (The Heritage Group) and AIF President Pete Grass at the AI Summer Meeting in Chicago, IL.**



## December 2019 - \$500,000 Gift from Bill and Shireen Kirk

At the Asphalt Institute's Annual Meeting in December, Bill and Shireen Kirk announced a \$500,000 endowed gift launching the **Bill and Shireen Kirk Scholarship Fund**. The gift will assist need-based applicants pursuing degrees in business, chemistry,

civil engineering, construction management, marketing or sales, with their higher education expenses. Recipients will be known as Kirk Scholars, with the first scholarships awarded for the 2020-21 academic school year.



**AIF President Pete Grass with Shireen and Bill Kirk at the AI Annual Meeting in San Diego, CA.**

# **aif** Asphalt Institute Foundation Courtyard Ribbon Cutting

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On October 9, 2019, the Asphalt Institute Foundation Board of Directors dedicated the AIF Courtyard located at the entrance of the Asphalt Institute Headquarters in Lexington, KY. The courtyard dedication marked a pinnacle in the AI Foundation's development efforts. Since the launch of the Brick by Brick Campaign in 2016, more than \$215,000 was raised enabling the foundation to make an impact on its education and research initiatives.

Engraved brick pavers located in the courtyard recognize AI members, industry leaders, friends and donors of the Asphalt Institute Foundation. The AIF Courtyard will be seen annually by hundreds of individuals and students from across the world who visit AI's Headquarters to advance their asphalt knowledge.

Thank you to all who supported this endeavor that allowed the foundation to raise vital funds to expand our programming for future industry leaders.







# **Brick By Brick Campaign Contributions**

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Herbert Abraham\*  
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 World Oil Corporation

*\* Anonymous donors contributed  
 to the purchase of these bricks.*

# **aif** 2019 Asphalt Institute Foundation Golf Scramble

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2019 First Place Team  
of Drew Brooks, Jeremy  
Alexander, Andy Jenkins  
and Vince Tallant.

The fifth annual Asphalt Institute Foundation Golf Scramble was held at Maderas Golf Club in Poway, CA, on December 11, 2019. Held in conjunction with the Asphalt Institute's Annual Meeting, a total of 143 golfers from 64 AI member companies participated in this charitable event.

The scramble raised a total of \$60,290 for the Asphalt Institute Foundation – a new record since the tournament began in 2015. Charitable funds raised from this annual event now total more than \$231,580. These achievements would not be possible without corporate and individual donors who support the foundation through the purchase of awards dinner reserved tables, event

sponsorships, golf registrations and mulligans. Thank you to the many Asphalt Institute member companies for your continued support of this signature event for the foundation!

A special thanks goes to the members of the 2019 AIF Golf Task Force who worked diligently to plan and execute a fantastic event for all participants!



## **2019 Asphalt Institute Foundation Golf Task Force**

**Rob Treece**, Chair  
*U.S. Oil & Refining Co.*

**Austin Miller**, Board Member  
Representative  
*World Oil Corporation*

**Janelle Barrientos**  
*Flint Hills Resources, LP*

**Lora Collins**  
*Marathon Petroleum Company LP*

**Donna Kwapis**  
*Nouryon*

**John Shutts**  
*Russell Standard Corporation*

**Lisa Wolf**  
*Arkema-Road Science*





## Thank You to the Asphalt Institute Foundation's 2019 Golf Scramble Sponsors

### Clubhouse Sponsor



### Transportation Sponsor



### Golf Divot Tool Sponsor



### Lunch Sponsors



### Hole-in-One Sponsor



### Awards Dinner Wine Sponsors



**Husky Asphalt**



**RUSSELL  
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### Golf Towel Sponsor



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### Golf Ball Sponsor



### Hole Sponsors



**BLUEKNIGHT**  
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**KRATON**



**Nouryon**



**Western States Asphalt, LLC**

### Longest Drive Sponsor



### Closest to the Pin Sponsor



# **aif** Asphalt Institute Foundation By The Numbers

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## **Education**

- A total of **28** students from **9** AI member companies have participated in the AIF Internship Program since 2016.
- More than **2,300** eBook and hardcopy technical publications have been provided to undergraduate and graduate level engineering students through the University Textbook Program.



## **Golf Scramble**

- This annual event has raised over **\$231,500** for the foundation since 2015.
- A total of **143** individuals from **64** AI member companies participated in the 2019 golf scramble. This event raised a record **\$60,290** for the foundation's programming efforts.



## **Research**

- A **10**-member STAR Symposium Planning Task Force, led by AIF Vice Chair Steve Buckner, is making plans for the 2021 Strategic Asphalt Research Symposium in Atlanta, GA. The event will take place at the W Atlanta- Midtown hotel, May 11-13, 2021.
- A total of **14** research proposals from **12** groups in the areas of durability and sustainability were considered by the AIF Research Committee for funding in 2019.



## **Contributions**

- Since 2014, there have been more than **230** corporate and individual donors to the foundation.
- A total of **14** donors have been recognized as Asphalt Institute Foundation Fellows for contributing more than **\$10,000** since the foundation began.
- In 2019, the AI Foundation received more than **\$1.65 million** dollars in pledges and contributions from generous donors supporting AIF's education and research initiatives.

*An annual audit of the financial records of the Asphalt Institute Foundation is performed by Dean Dorton, Certified Public Accountants. A copy of the audit report is available for review at the Asphalt Institute's headquarters in Lexington, KY.*



# **aif** Asphalt Institute Foundation 2020 Board of Directors

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## **Austin Miller**

Chair (2020)  
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## **Steve Buckner**

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### **Peter T. Grass**

President

## **Linda Allin**

Secretary

## **Susan Tanner**

Program &  
Development Manager

**The Asphalt Institute  
Foundation extends  
sincere appreciation and  
thanks to the following  
individuals for their  
service on the board  
of directors:**

### **Bill Kirk**

*Associated Asphalt*  
2017-2019

### **Bob Cheever**

*Jebro Inc.*  
2019



**Members of the 2019 AIF Board of Directors.**

# **aif** Asphalt Institute Foundation 2020 Committees

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AIF Treasurer (2021)  
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### **Danielle Steinberg**

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### **Bob Cheever**

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### **John Janes**

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**Ralph Shirts**

Immediate Past AIF  
Board Chair (2020)  
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Secretary

**Marketing &  
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**Anthony Kriech**

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an Asphalt Materials Co.*

**Payman Pirzadeh**

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Richard Holmgren  
Emeritus (2020)

**Ex-Officio Staff****R. Michael Anderson**

Director, Research &  
Laboratory Services

**Mark Buncher**

Director, Engineering

**Golf Task Force****Robert Treece**

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*U.S. Oil & Refining Co.*

**Dave Henderson**

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*Asphalt Materials, Inc.*

**William Blaise**

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**Lora Collins**

Member (2020)  
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**Gayle Fee**

Member (2020)  
*Flint Hills Resources, LP*

**Donna Kwapis**

Member (2020)  
*Nouryon*

**Brian Lawrence**

Member (2020)  
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Meeting Planner & Event Manager

**Susan Tanner**

Program & Development Manager

**STAR Symposium  
Planning Task Force****Steve Buckner**

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Member (2021)  
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**Eileen Dutton**

Member (2021)  
*Malarkey Roofing Products*

**Michael O'Leary**

Member (2021)  
*Ingevity*

**Christopher Piche**

Member (2021)  
*Phillips 66 Company*

**Ralph Shirts**

Member (2021)  
*ExxonMobil Research and  
Engineering Company*

**John Shutsa**

Member (2021)  
*Russell Standard Corporation*

**Hassan Tabatabaee**

Member (2021)  
*Cargill Bioindustrial*

**Ex-Officio Staff****R. Michael Anderson**

Director, Research &  
Laboratory Services

**Susan Tanner**

Program &  
Development Manager

**Kirk Scholars  
Review Panel****Bill Kirk**

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*Associated Asphalt*

**Shireen Kirk**

Member (2021)  
*Associated Asphalt*

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Member (2021)  
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**Fred M. Fehsenfeld,  
Sr. Catalyst for Change  
Initiative Council****Anthony Kriech**

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an Asphalt Materials Co.*

**Geoff Dillon**

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**Gaylon Baumgardner**

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(Ergon)*

**Clint Rybak**

Member (2021)  
*Phillips 66 Company*

**Ex-Officio Staff****Peter T. Grass**

President





# **aif** Asphalt Institute Foundation Endowment Program Contributions

*As of January 31, 2020*

## **2019 Centurion Fellow \$500,000 and above**

ExxonMobil  
Kirk Family Foundation

## **Herbert Spencer Fellow \$250,000 - \$499,999**

Asphalt Materials, Inc.

## **1919 Founders Fellow \$100,000 - \$249,999**

Fred M. Fehsenfeld, Jr.  
Malarkey Roofing Products  
Tony & Andrea Kriech

## **Prevost Hubbard Fellow \$25,000 - \$49,999**

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Jebro Inc.

## **2014 Foundation Club Fellow \$10,000 - \$24,999**

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Ergon Asphalt & Emulsions, Inc.  
National Asphalt  
Pavement Association  
Owens Corning Roofing  
and Asphalt, LLC  
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Russell Standard Corporation  
Suit-Kote Corporation  
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## **J.R. Draney Fellow \$5,000 - \$9,999**

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*The Asphalt Institute Foundation would also like to recognize and thank the Asphalt Institute and its staff for the continued support that has been instrumental in the foundation's success.*





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